

3RD ANNUAL NYC FIREFIGHTER STAIR CLIMB

MARCH 19, 2017
4WTC



343 FIREFIGHTERS
72 FLOORS

NYCFIREFIGHTERCLIMB.COM

IN SUPPORT OF



Friends of
Firefighters

The **New York City Firefighter Stair Climb** is a memorial climb focused on remembering those first responders who made the ultimate sacrifice on September 11, 2001 during the attacks on the Twin Towers.

Since its inception in 2015, the Climb has raised and donated over **\$80,000** to charities that support victims, families, and military personnel who have been affected by the events on 9/11.



On March 19, **343 firefighters** based in New York City and from across the globe will come together and ascend the **72 stories** of **4 World Trade Center** as a memorial to those fallen first responders and military personnel worldwide.

Proceeds from the 2017 Climb will be donated to **Friends of Firefighters**, a non-profit organization dedicated to providing long-term physical, mental health and wellness support to New York City's firefighters and their families.

PARTICIPANT SNAPSHOT

2016 NYC FIREFIGHTER STAIR CLIMB

343

**FIREFIGHTERS CLIMBED 72 STORIES
IN HONOR OF THE 343 FDNY FIREFIGHTERS
WHO DIED ON SEPTEMBER 11, 2001**

132 FDNY FIREFIGHTERS

26 FIREFIGHTERS from
**AUSTRALIA
GERMANY &
NEW ZEALAND**

185 FIREFIGHTERS
from **27 STATES**

TOP 5 PARTICIPATING STATES

1. NEW YORK - 46%
2. NEW JERSEY - 8%
3. MASSACHUSETTS - 7%
4. FLORIDA - 5%
5. TEXAS/WASHINGTON - 4%





“Honor, Very honored of the highest level to be one of 343 brother and sister firefighters from around the world to climb together as one.”

— Jasper Stenstrom, *Graham, Washington Fire & Rescue*

“I came last year knowing the importance of the 9/11 memorial climb to my brothers in the USA, but never did I expect the emotion and bonds formed between firefighters from around the world that I did.”

— Jana Hannah, *New Zealand Fire Service*



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SPONSORSHIP LEVELS & BENEFITS

	CHIEF \$25,000+ Limit 1	CAPTAIN \$10,000+ Limit 3	LIEUTENANT \$5,000+	FIREFIGHTER \$1,000+	PROBIE \$500+
Exclusivity to Sponsor Level	✓				
Company name/logo on step-&-repeat	✓				
Promotional sponsor table on site at event	✓	✓			
Company name/logo on participant t-shirts	✓	✓			
Company name/logo on printed and digital communications	✓	✓	✓		
Signage with company name/logo in event areas	✓	✓	✓		
Mention in all official press releases	✓	✓	✓	✓	
Verbal recognition during Post-Climb Celebration	✓	✓	✓	✓	
Company name/logo on sponsor webpage*	✓	✓	✓	✓	✓
Mention on all social media accounts	✓	✓	✓	✓	✓
Opportunity for product distribution in Gift Bag**	✓	✓	✓	✓	✓



For more information, contact Liz Benham at liz@nycfirefighterclimb.com or 203.848.4641

* Logos of Sponsors at or above \$1,000 level will be hyperlinked.

** Any products or promotional materials must be approved by Stair Climb Organizers. Products must be delivered by March 3, 2017.



“Participating and assisting with the New York City Firefighter Stair Climb since its inception has been a highlight in my career as a firefighter. To be able to honor those that have passed on hallowed ground, goes without saying, a true privilege. Being able to stand next to brothers and sisters from around the world is a sight for all to witness.”

— Dave Bova, *Lawrence, Kansas Fire Department*
President, Association of Memorial Stair Climbs



MEDIA COVERAGE

2016 NYC FIREFIGHTER STAIR CLIMB



NY Daily News:

[NYC Firefighter Stair Climb Gallery](#)

CBS New York:

[Firefighters Climb WTC Stairs In Full Gear To Honor 9/11 Fallen](#)

Behind the B:

[Boston Bruins TV Season 3, Episode 11](#)

Stuff - New Zealand:

[Feilding volunteer firefighter races for namesake in 9/11 Memorial climb](#)

Miami Herald:

[Friends and Neighbors: Coral Gables firefighters honor fallen 9/11 brethren](#)

Durham Herald Sun:

[Firefighters traverse 72 flights in memory of 9/11 first responders](#)

Idaho KMVT:

[Jerome fireman honors fallen 9/11 firefighter at World Trade Center stair climb](#)

Salem Massachusetts News :

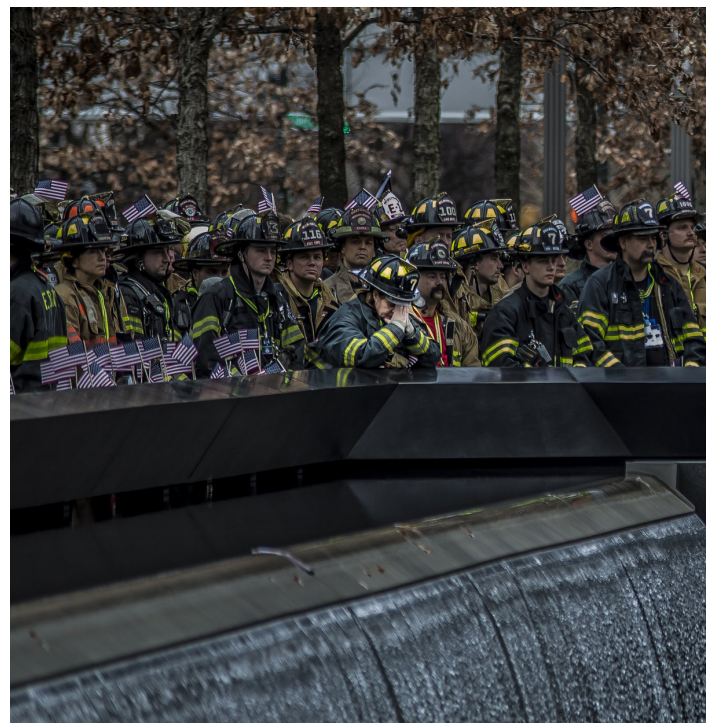
[Beverly firefighters climb World Trade Center steps for fundraiser](#)

News Watch 12 Wisconsin:

[Minocqua Firefighters participate in World Trade Center Stair Climb](#)

The Tennessean:

[Gallatin firefighter climbs for 9/11 fallen](#)





“There is truly something special about climbing with friends and fellow firefighters from around the world, while supporting a good cause. To walk in the steps of our fallen heroes is an honor.”

— Kelly Melton, *Bothell, Washington Fire Department*

“From the opening ceremony at the reflection pools, every single step to the top seeing the photographs of the fallen. I felt overwhelmed with pride, honor, dedication and a reminder of why I became a firefighter.”

— Mark Brewer, *Beverly, Massachusetts Fire Department*





NEVER FORGET

343



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